



Advanced Mobility Working Group

Organizational Meeting
February 17, 2012

Agenda

- 9:00-9:05 – Intro and logistics
- 9:05-9:25 – A look at the Federal Mobility Strategy – Rick Holgate
- 9:25-9:45 – Working Group charter, organization and potential projects – Rick Holgate and Tom Suder
- SIG Liaison updates
 - 9:45-9:50 – Intro – Tom Suder
 - 9:50-10:25 – Liaison Updates
- 10:25 – Conclusion
- 10:30 - ? – Continued networking



A Look at the Federal Mobility Strategy

Developments to Date

- ACT-IAC Advanced Mobility Working Group (c. July 2011)
- Decision to pursue a Federal Mobility Strategy (October 2011)
- Federal Mobility Strategy Task Force (December 2011 - January 2012)
- National Dialogue on Federal Mobility Strategy @ mobility-strategy.ideascale.com (January 11-27, 2012)
 - 134 ideas, 455 users

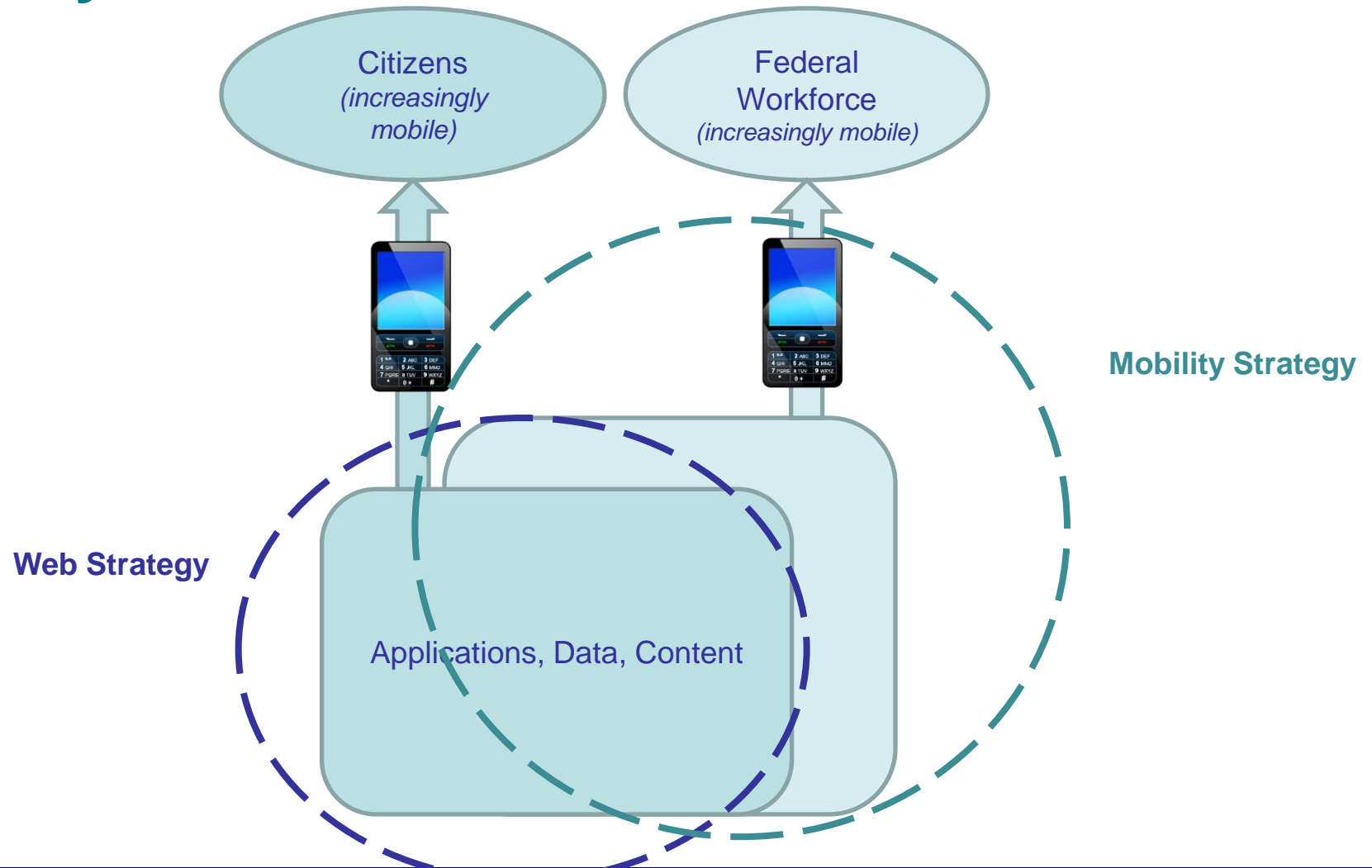
National Dialogue: Popular Ideas

- 508 / WCAG 2.0 Accessibility
- Develop Shared Services Catalog
- Web to Mobile – Content Portability
- Make Govt. Mobile Apps Easy for Elderly and Disabled
- Create Mobility Centers of Excellence
- The power of crowds
- Collaboration: the next-generation of information sharing
- Establish Federal Mobility Infrastructure Standards
- Consider Responsive Web Design
- Apps are easy...enterprise strategy, not so much

Draft Federal Mobility Strategy

- Incorporate the power and possibilities of mobility into Federal government efforts.
- Build mobile technologies/services for reuse and share common services among agencies and public developers.
- Efficiently manage mobile and wireless acquisition, inventory, and expenses.
- Create a government-wide foundation to provide mobility services and functionality needed in all agencies.
- Foster collaboration to accelerate mobility across government.
- Establish governance structure for Federal mobility.

Web Reform and Mobility Strategies: Many Related Issues



Differing Perspectives

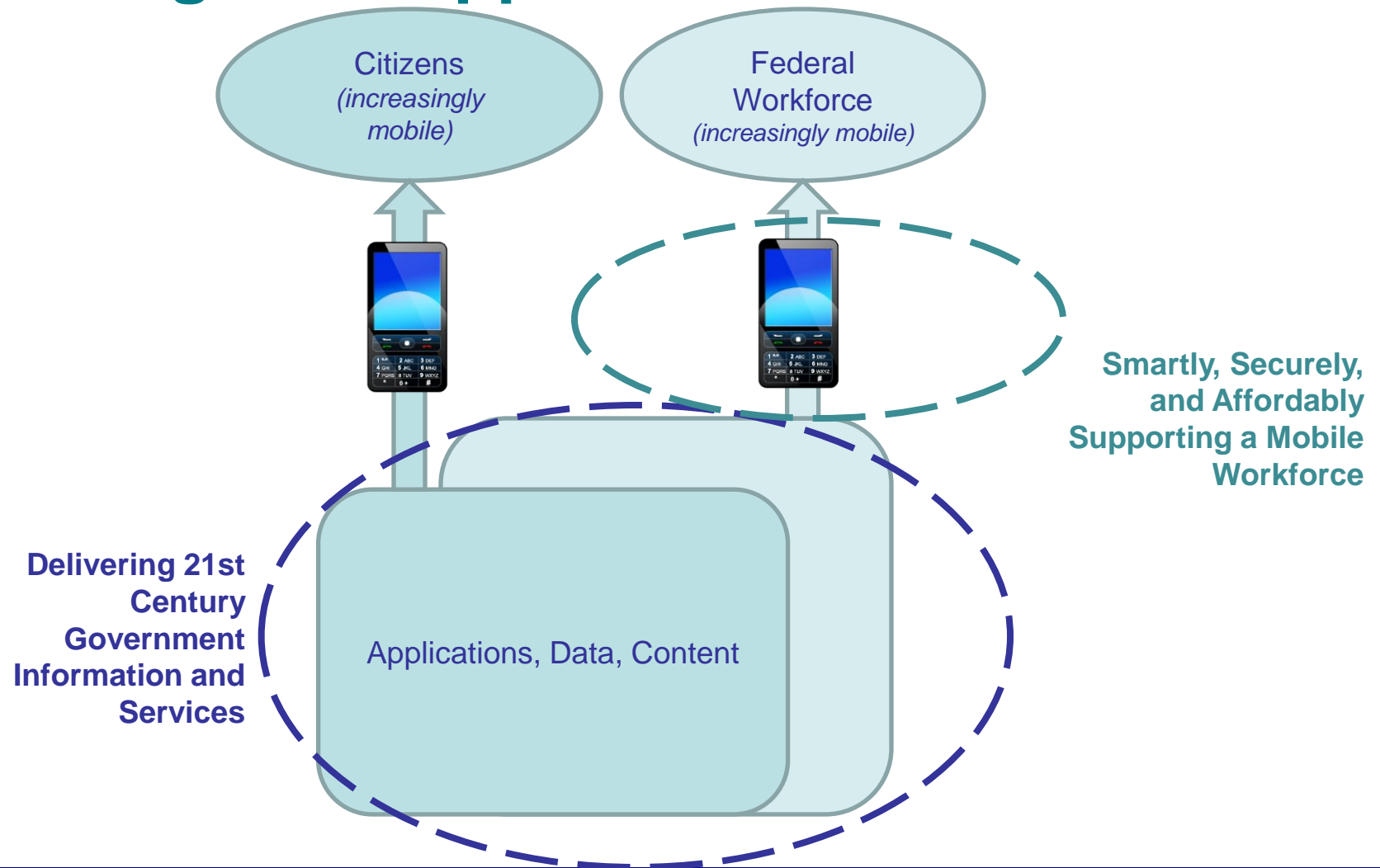
Web Reform Strategy

- *“weeding the garden”*

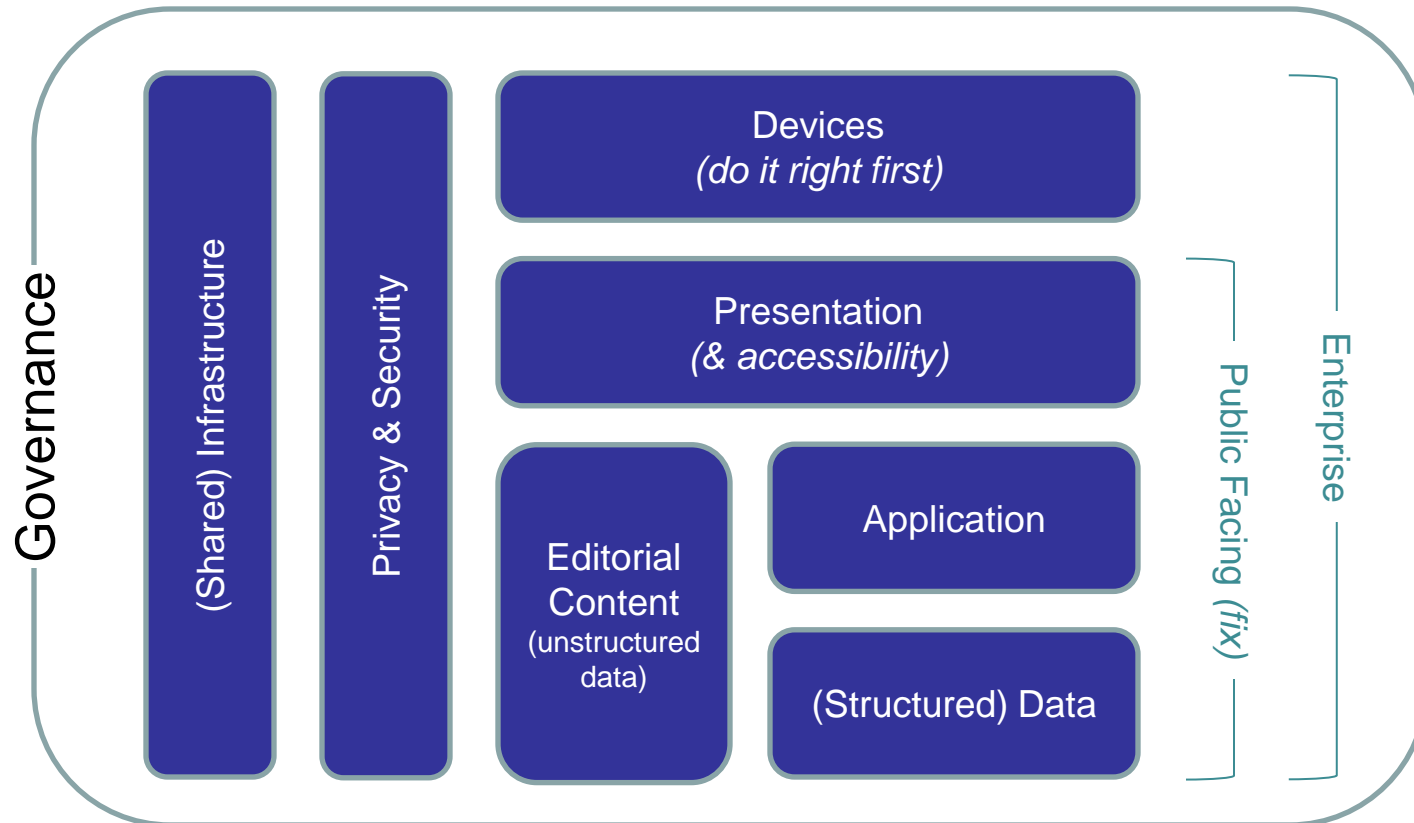
Mobility Strategy

- *“planting next year’s crop”*

Web and Mobility: An Integrated Approach



Integrated Web and Mobility Strategy



Opportunities for Sharing: Applications, Data, Content

- APIs and Web services (catalog)
- Code (“forge.gov” / “git.gov”)
- Content standards, optimization, and best practices
- Methodologies for performance measurement
- Identity Management/HSPD-12/NSTIC
- Content management
- Web hosting
- Privacy policies/practices
- Continuous monitoring/TIC/DNSSEC
- Application store / app distribution

Opportunities for Sharing: Devices/Device Management

- Centralized acquisition vehicles for devices & services
- Centralized mobility management platform
- Government-wide mobility management policy
- In-building wireless
- Mobile private networks
- Mobile virtual network operator (MVNO)
- Device testing
- Application vetting / “Mobile FedRAMP”
- Centers of excellence
- Security reference architecture
- BYOD solutions
- Continuous monitoring/TIC/DNSSEC
- Identity Management/HSPD-12/NSTIC

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Objectives

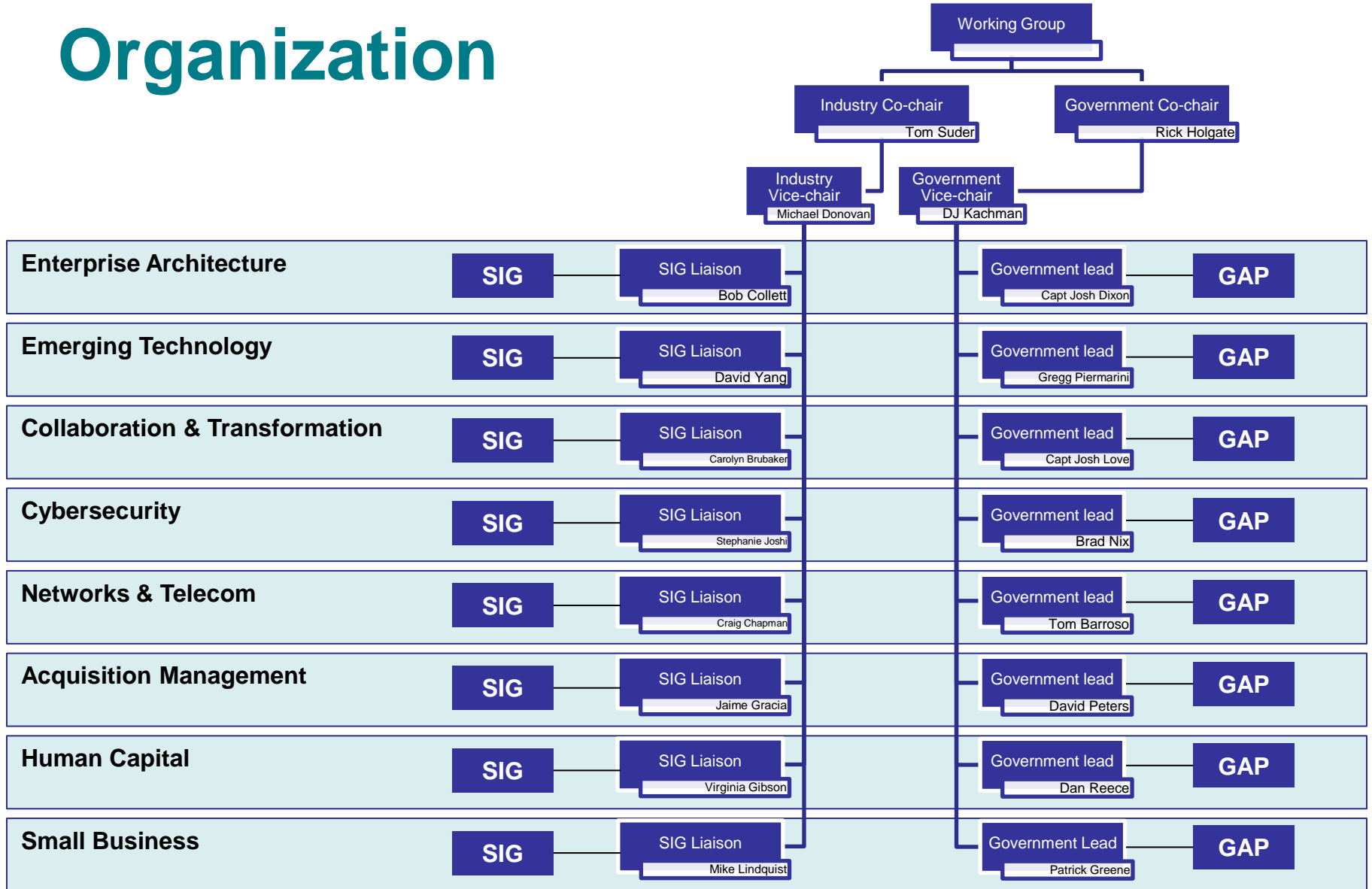
- Facilitation of **dialogue** between Government and industry to identify issues salient to the Government's adoption of mobility technologies, architectures, and delivery models.
- Establishment of a **timely repository** of mobile computing best practices, experiences, and theory/policy discussions recognized by Government and industry as authoritative;
- Creation of a **community of interest** to provide an on-going forum for exchange of information with Federal and industry stakeholders who support federal policy and strategy development
- Production of **white papers** and other recommendations to address gaps in Federal mobility policy, standards, guidance, processes, and infrastructure

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Deliverables

- Create a **forum** on the ACT-IAC website to serve as a source of information and dialogue in support of mobility issues.
- Build a **repository** of legislation, regulations, implementation plans, and other relevant documents concerning mobility technologies and issues. The repository shall include both government-wide and agency specific information.
- Identify and document **best practices** as they relate to the acquisition and deployment of mobility strategies and technologies.
- Produce such **white papers** and recommendations as are appropriate to assist the Administration and agencies in developing appropriate mobility strategies and policies.
- Plan and sponsor such **program events**, collaborative sessions and meetings (including Government-only events) to address significant mobility issues.
- Identify and document **case studies** of good examples of mobility use by Government and industry.
- Develop **education and training materials** on how to acquire mobile technologies. To the extent appropriate, it is intended that such education and training materials shall be made available through the ACT-IAC Academy.
- Develop an **awards program** to recognize innovation, excellence, and success in the deployment and use of mobile technologies
- Develop a **community of practice** of persons interested in mobility issues. The community shall include an ongoing dialogue.
- An **annual report** on the state of Federal Government use of mobile technologies.

Organization



Roster (@ ACT-IAC Web site)

ACT/IAC Advanced Mobility Working Group roster		(updated 2/16/12)			
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Near-Term Tasks (Today/Soon...)

- Identify discrete, high-value projects and deliverables for the Working Group
- Define high-level schedule
 - 30-day charter deliverable
- Assign leads

Candidate Projects

- Create a **forum/repository/community of practice/dialogue** on the ACT-IAC website.** *Lead: David Yang*
- Develop an **ACT-IAC response to Federal CIO** request for reaction and input on Federal Mobility Strategy. Task pending; request expected c. March.** *Lead: TBD*
- Explore and document industry **best practices for supporting a highly mobile, knowledge-worker workforce**; identify best practices for accommodating a “bring-your-own-device” (BYOD) model in the enterprise. *Lead: Ginny Gibson*
- **Identify current federal laws, policies, regulations, or other issuances that currently inhibit** more aggressive federal adoption of commercial mobility. *Lead: Stephanie Joshi/Brad Nix*
- **Identify high-value opportunities for federal government “transactions”** – citizen interactions and/or employee actions – that would benefit from efforts to translate them into the mobile environment in transformational ways, creating new and untapped capabilities or efficiencies. *Lead: TBD*

** “Mandatory” projects

Candidate Projects

- Others?



SIG Liaison Updates

Next Steps

- Align volunteers to projects
- Convene government-only community if/when needed
- SIG liaisons and project leads organize and deconflict efforts
- Define/refine specific deliverables
- Publish deliverables and schedule
- Report back on progress